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14 Attorneys for SAMSUNG ELECTRONICS CO.,  
LTD., SAMSUNG ELECTRONICS AMERICA,  
15 INC. and SAMSUNG  
TELECOMMUNICATIONS AMERICA, LLC  
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17 UNITED STATES DISTRICT COURT

18 NORTHERN DISTRICT OF CALIFORNIA, SAN JOSE DIVISION

19  
20 APPLE INC., a California corporation,

21 Plaintiff,

22 vs.

23 SAMSUNG ELECTRONICS CO., LTD., a  
Korean business entity; SAMSUNG  
24 ELECTRONICS AMERICA, INC., a New  
York corporation; SAMSUNG  
25 TELECOMMUNICATIONS AMERICA,  
LLC, a Delaware limited liability company,

26 Defendant.  
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CASE NO. 11-cv-01846-LHK

**SAMSUNG'S PROPOSED VOIR DIRE  
QUESTIONS**

**Place: Courtroom 8, 4th Floor  
Judge: Hon. Lucy H. Koh**

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**SAMSUNG’S PROPOSED VOIR DIRE QUESTIONS**

Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., and Samsung Telecommunications America, LLC (collectively, “Samsung”) hereby submit the following *voir dire* questions in addition to the questions included in the parties’ joint proposed Juror Questionnaire.

1. Have you, a family member, or a close friend of yours ever worked for a company other than Apple or Samsung that develops, manufactures, markets or services mobile phones or tablet computers?

2. Have you ever owned an iPhone, iPad or Mac computer? If yes, which one(s)?

3. Are you thinking about buying an iPhone, iPad and/or Mac computer in the future?

4. Do you have any negative impressions or opinions about South Korean companies or business people?

5. Do you think many Asian companies steal what others have created and sell products based on copied innovation?

6. Have you been negatively impacted by the recent economic downturn?

7. Do you think most companies with monopoly power would end up abusing their monopoly power in the marketplace?

8. Have you ever applied for a patent, copyright or trademark with the US Patent & Trademark Office? If so, please explain what it was for, whether or not it was granted, and when it was.

9. Have you heard or read anything about the legal dispute between Apple and Samsung? If yes, what have you heard about the dispute? What is the source of the information you've heard or read about the dispute? Have you formed any impression of the dispute?

10. You have been given lists of lawyers and witnesses.

a. Are any of you related to, or personally acquainted with, any of the lawyers?

b. With any of the witnesses?

1           11.     If you are selected to be a member of the jury, you must follow the law that I will  
2 tell you to apply, disregarding your own ideas about what the law is or should be. Will you do  
3 this?

4           12.     Jurors have to listen to the testimony of the various witnesses and decide how much  
5 or how little weight to give the testimony. Are you will and able to do that?

6           13.     Do you know of anything I haven't touched on that might affect your qualifications  
7 or ability to serve as a juror in this case or prevent you from rendering an impartial verdict based  
8 solely on the evidence and on my instructions to you about the law?

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10 DATED: July 11, 2011

Respectfully submitted,

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QUINN EMANUEL URQUHART &  
SULLIVAN, LLP

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By /s/ Victoria Maroulis  
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